

What's Working Well in Utility Green-Pricing Programs?



**5th National Green Power
Marketing Conference
Marriott City Center, Denver CO
August 7–8, 2000**

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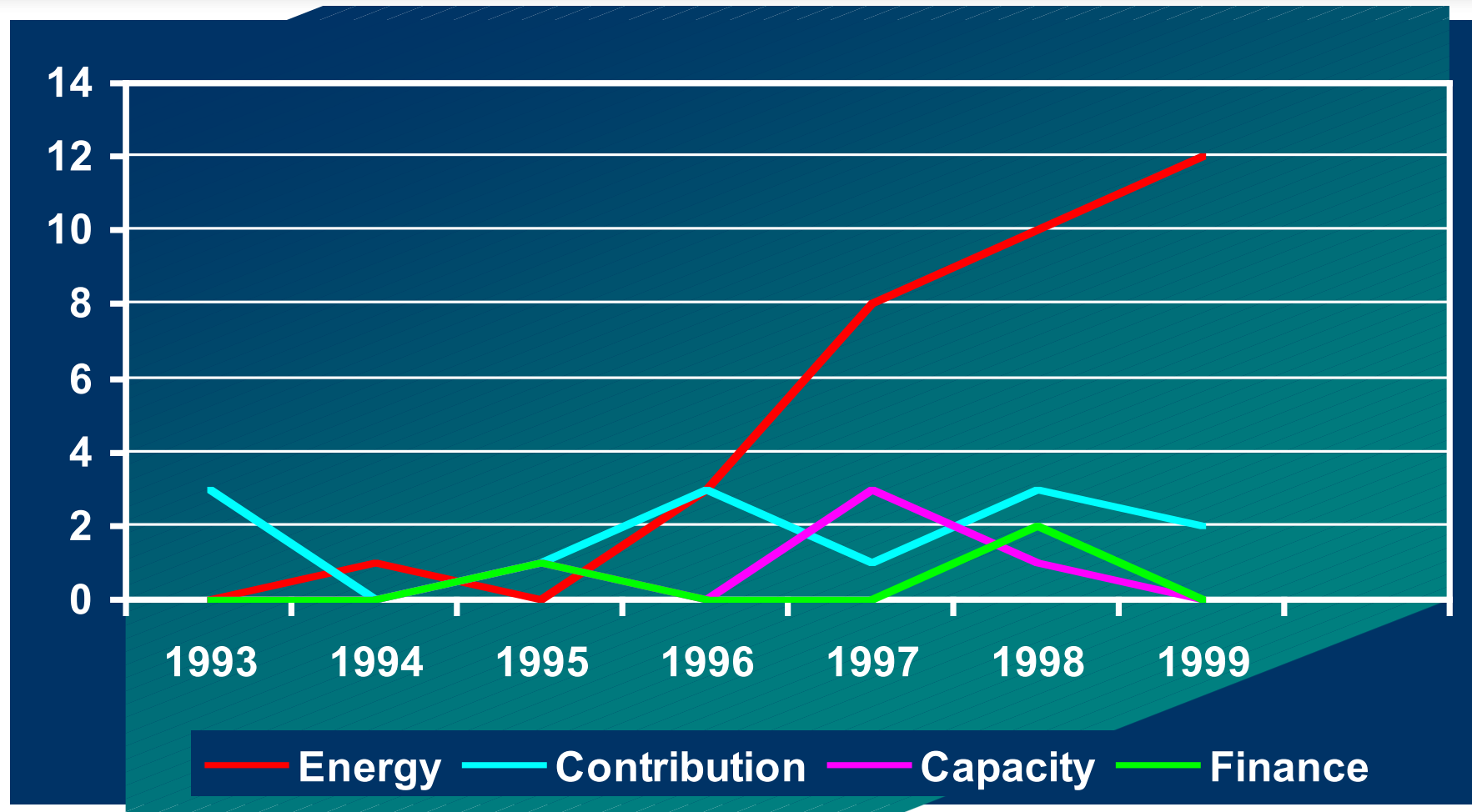
Green-Pricing Utilities, 1999

Arizona Public Service
Austin Electric Utility
Bonneville Power Administration
Bowling Green
Cedar Falls Utilities
Clark PUD
Colorado Springs Utilities
Dairyland Power Cooperative (27)
Detroit Edison
Eugene Water and Electric Board
Flathead Electric Cooperative
Florida Power & Light
Fort Collins Utilities
Gainesville Regional Utilities
Great River Energy (29)
Hawaiian Electric (3)
Holy Cross Electric Cooperative
Indianapolis Power & Light
Lincoln Electric System
Longmont Power & Communications
Los Angeles Dept. of Water & Power
Madison Gas & Electric
Moorhead Public Service
Nebraska Public Power District

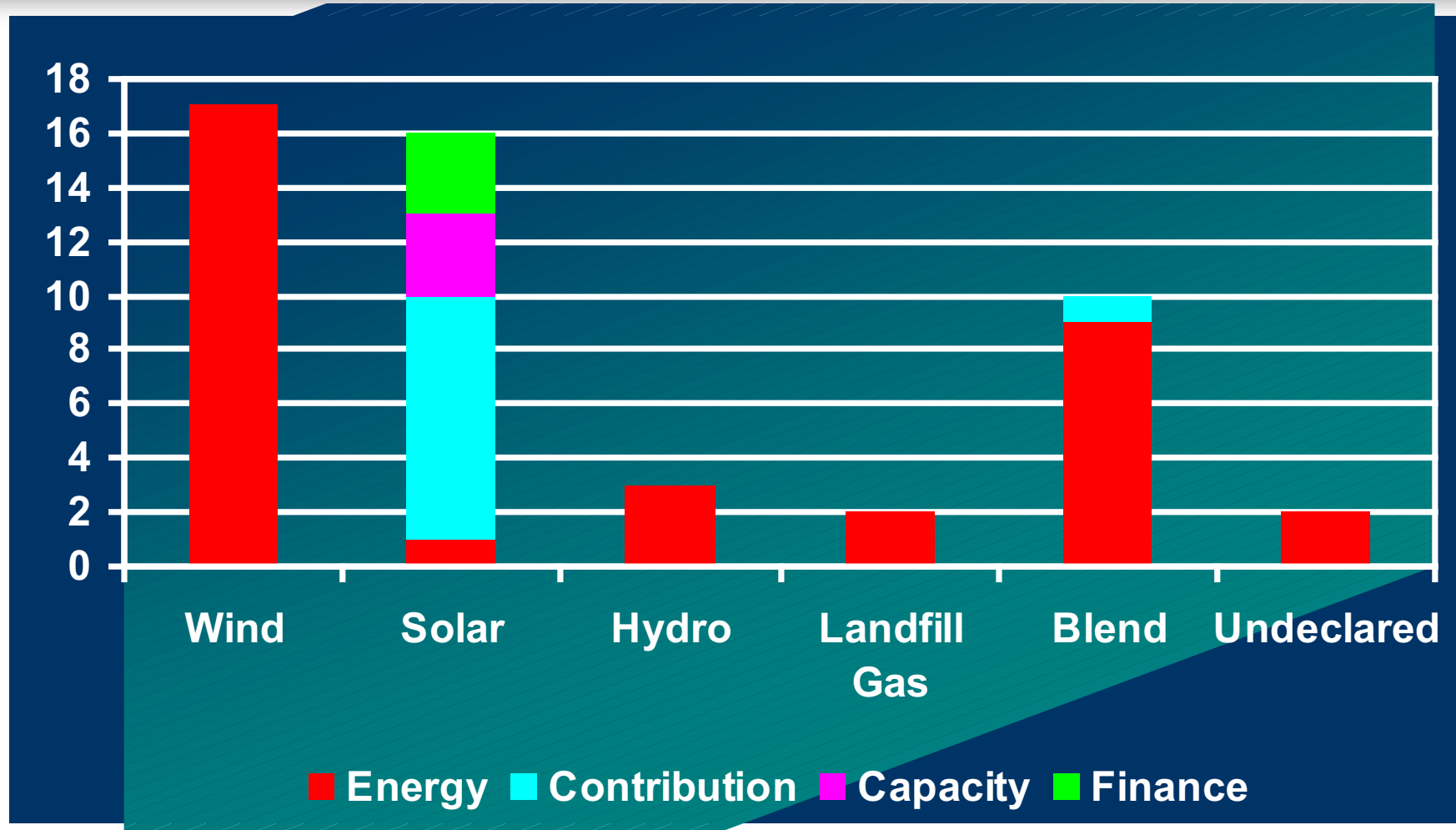
Nevada Power
New Smyrna Beach Utilities Commission
Northern States Power
Orcas Power & Light
Pacific Northwest Generating Co (4)
PacifiCorp
Portland General Electric
Public Service Company of Colorado
Public Service Company of New Mexico
Sacramento Municipal Utility District
Salt River Project
Southwestern Public Service-New Mexico
Tallahassee Electric Department
Traverse City Light & Power
Tri-State G&T (32)
TU Electric/Lone Star Gas
Turlock Irrigation District
Utilicorp United
Washington Water Power (Avista)
West Texas Utilities
Western Resources (2)
Wisconsin Electric Power
Wisconsin Public Service

Source: Ed Holt, EPRI report TR-114211, *Green Pricing Update*, 1999

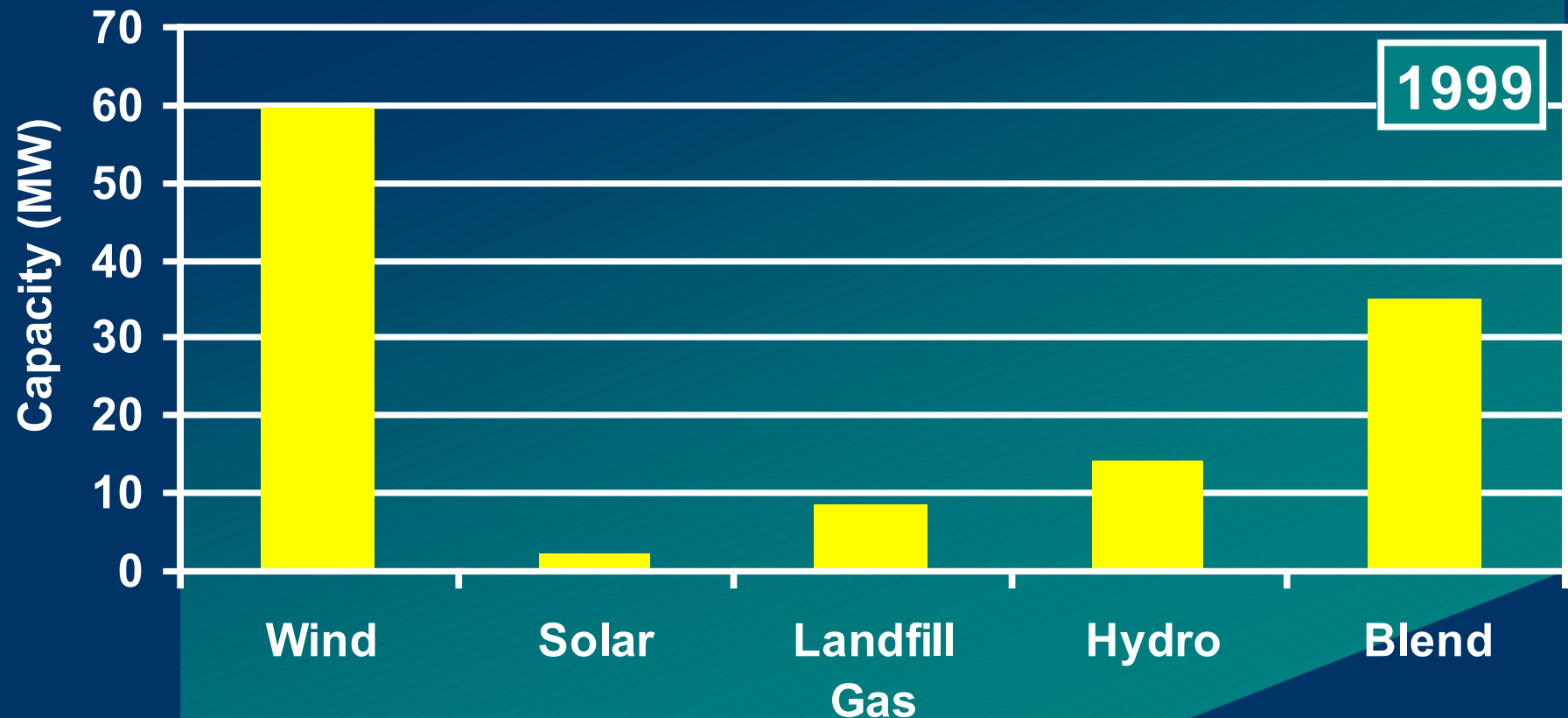
Green-Pricing Programs by Type and Launch Year



Number of Programs by Resource and Type



Renewable Capacity Serving Green-Pricing Programs



Recent EPRI Green Power Literature

- *TR-109192-V1 Green Power Guidelines: Volume 1, Assessing Residential Market Segments*
- *TR-109192-V2 Green Power Guidelines: Volume 2, Assessing Small- and Medium-Sized Business Market Segments*
- *TR-109204 Green Pricing: Experience and Technology Options Assessment*
- *TR-111893 Renewable Power Industry Status Overview*
- *TR-112315 Proceedings: Third National Green Power Marketing Conference*
- *TR-114202 Identifying and Capturing the Green Power Market*
- *TR-114203 Building Community Support for Local Renewable and Green-Pricing Projects*
- *TR-114210 Green Power in Competitive Markets, 1999*
- *TR-114211 Green Pricing Update, 1999*
- *TR-114878 Fourth National Green Power Marketing Conference*